



SOCMA Show

Adapting Supply Chains for a Changing World



State of the Industry

Wednesday, February 19 | 8:00am -8:20am

Meet Our Speaker



Jennifer Abril

President & CEO
SOCMA

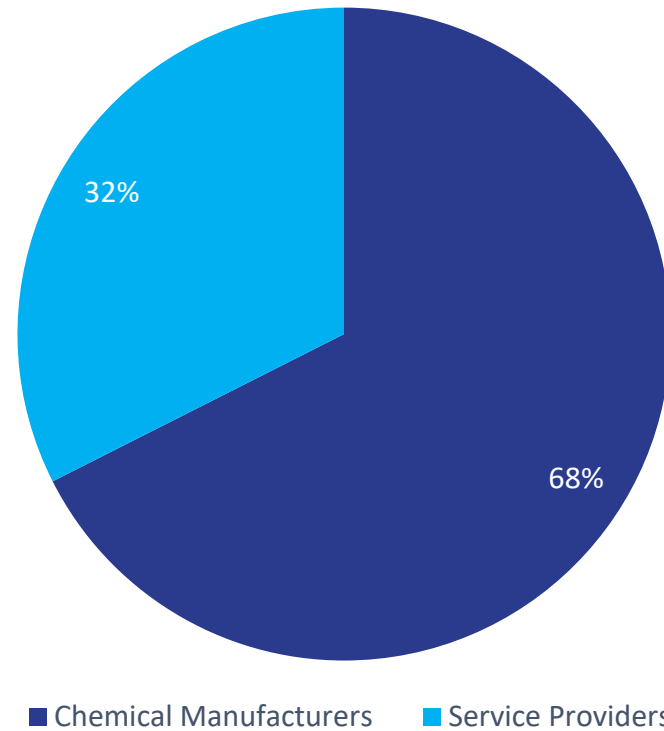


SOCMA Show

Adapting Supply Chains for a Changing World

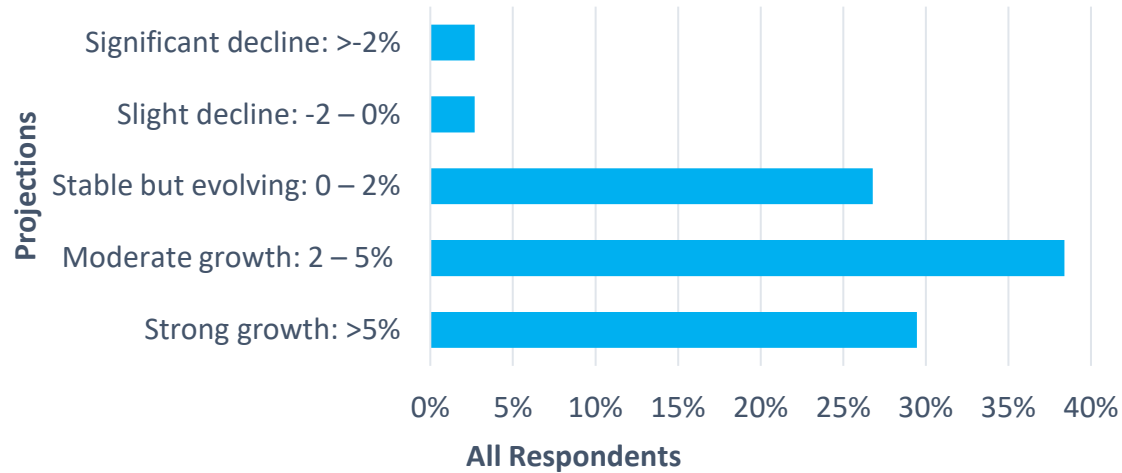
Which best describes your company's role in the chemical industry?

Company Type

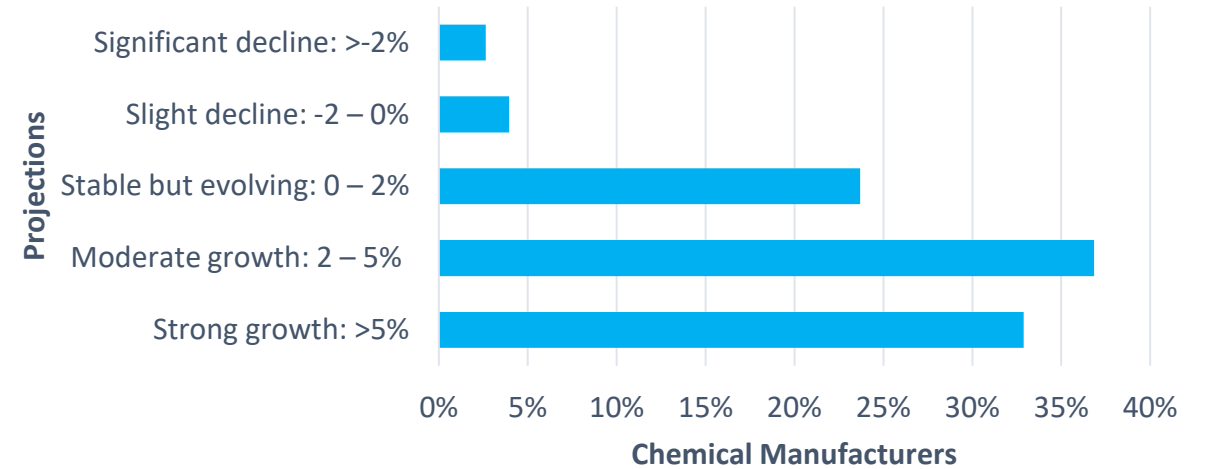


Based on your current projections, what is your company's growth outlook for 2025?

2025 Growth Projections

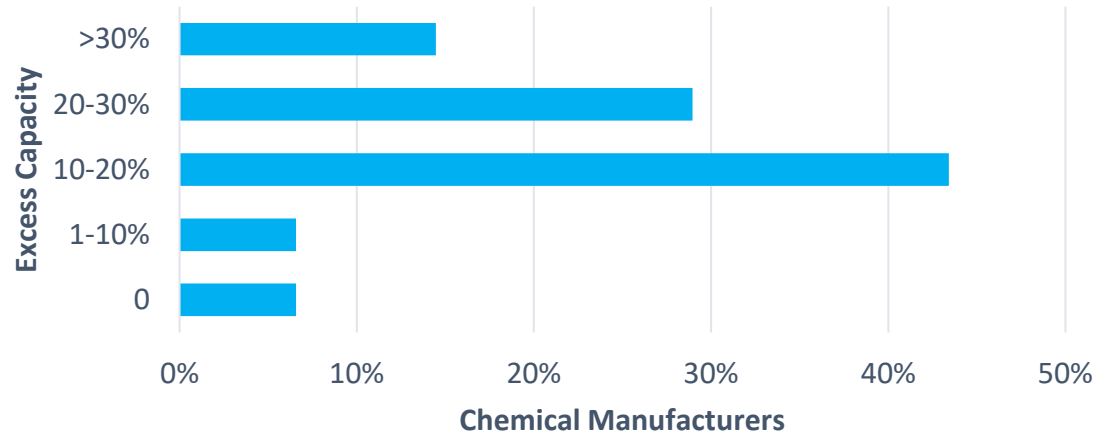


2025 Growth Projections

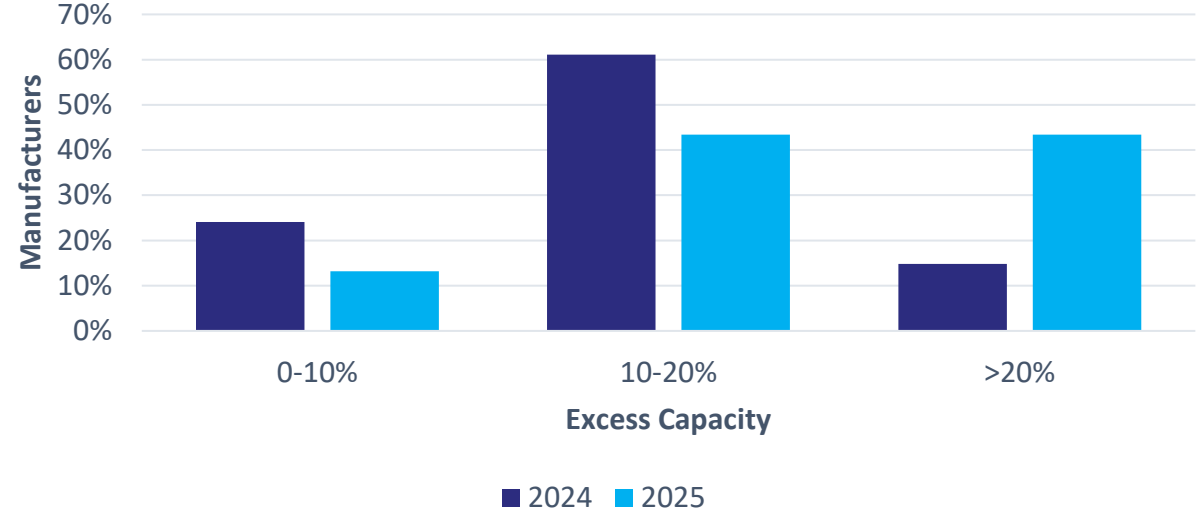


How would you assess the current availability of specialty chemical manufacturing capacity at your facility/facilities?

2025 Capacity

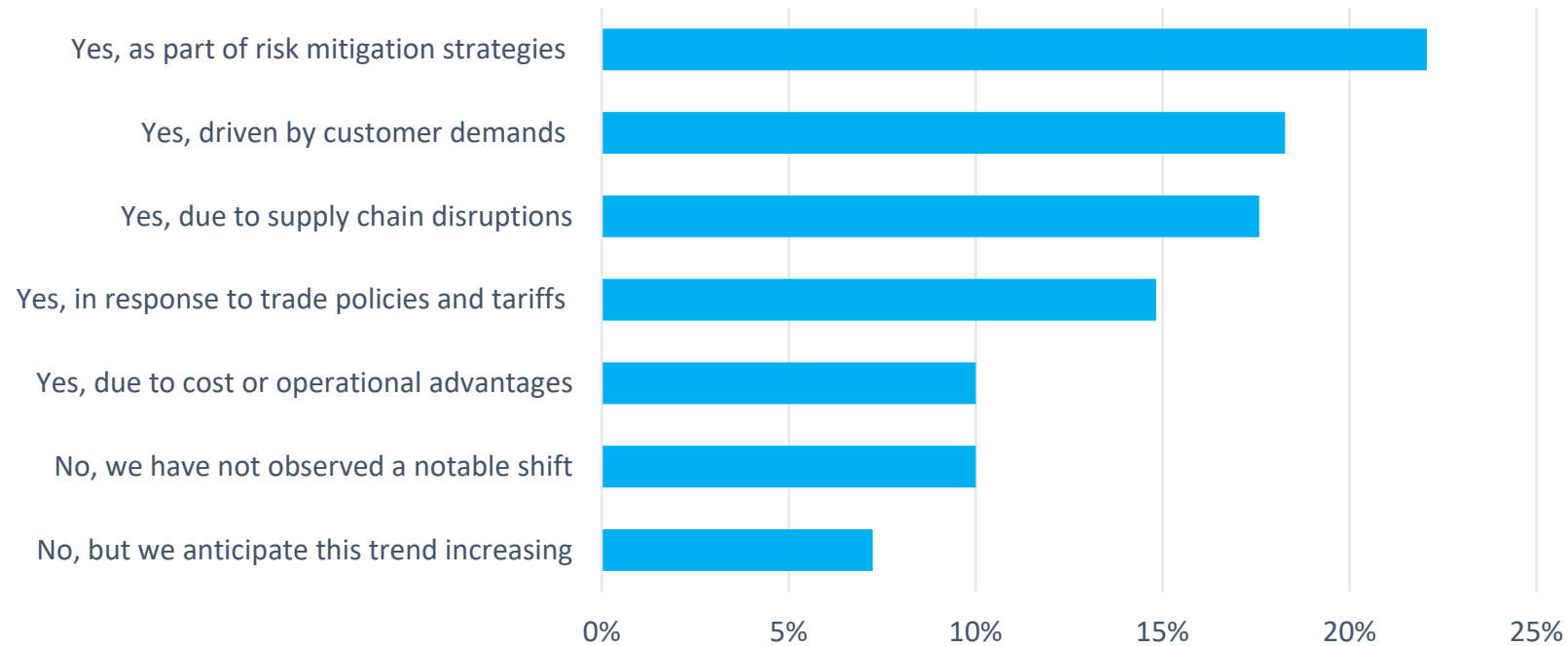


Capacity: 2024 vs. 2025



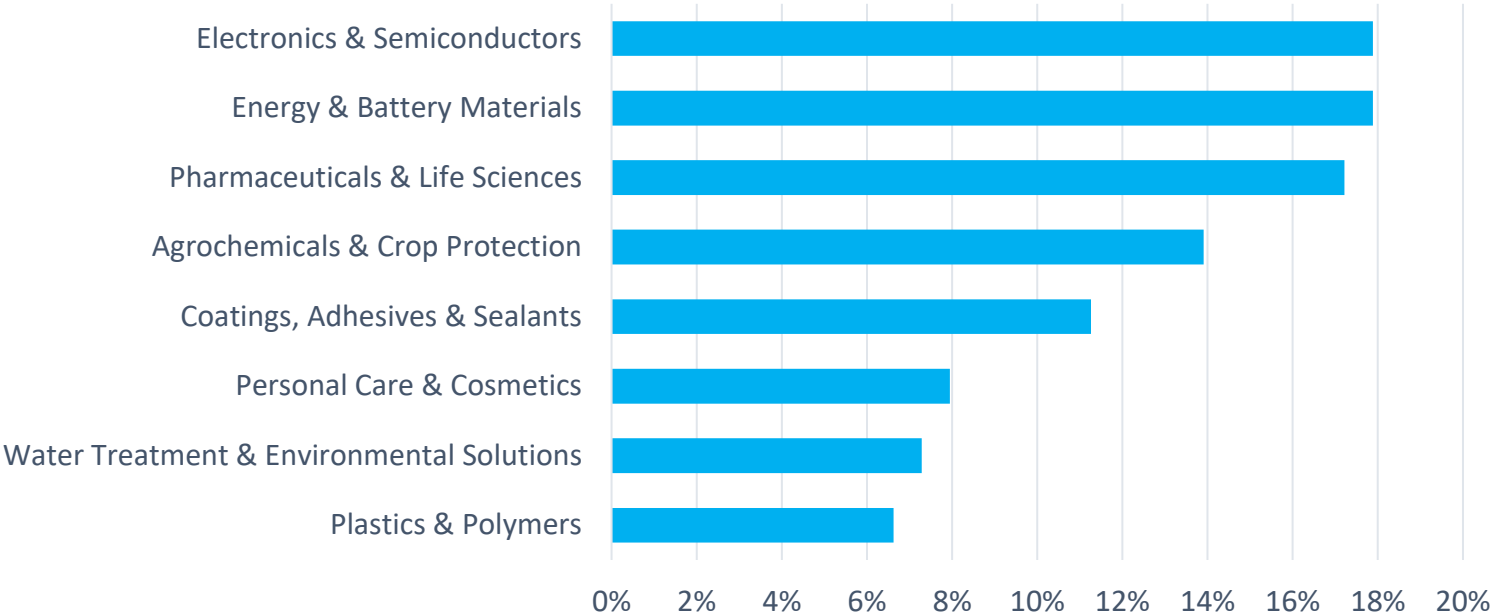
Have you noticed an increase in inquiries or orders driven by the need for local or regional supply over the past 18 months?

Supply Chain Localization Trends

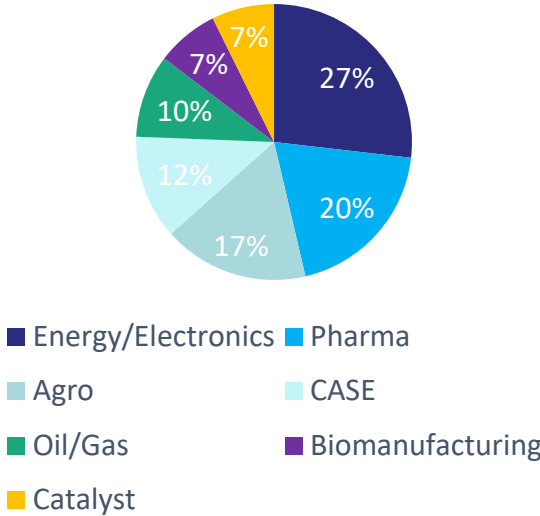


Over the next 3–5 years, which sectors do you believe demonstrate the greatest growth potential for specialty chemicals?

Sectors Poised for Growth (3-5 Year Outlook)

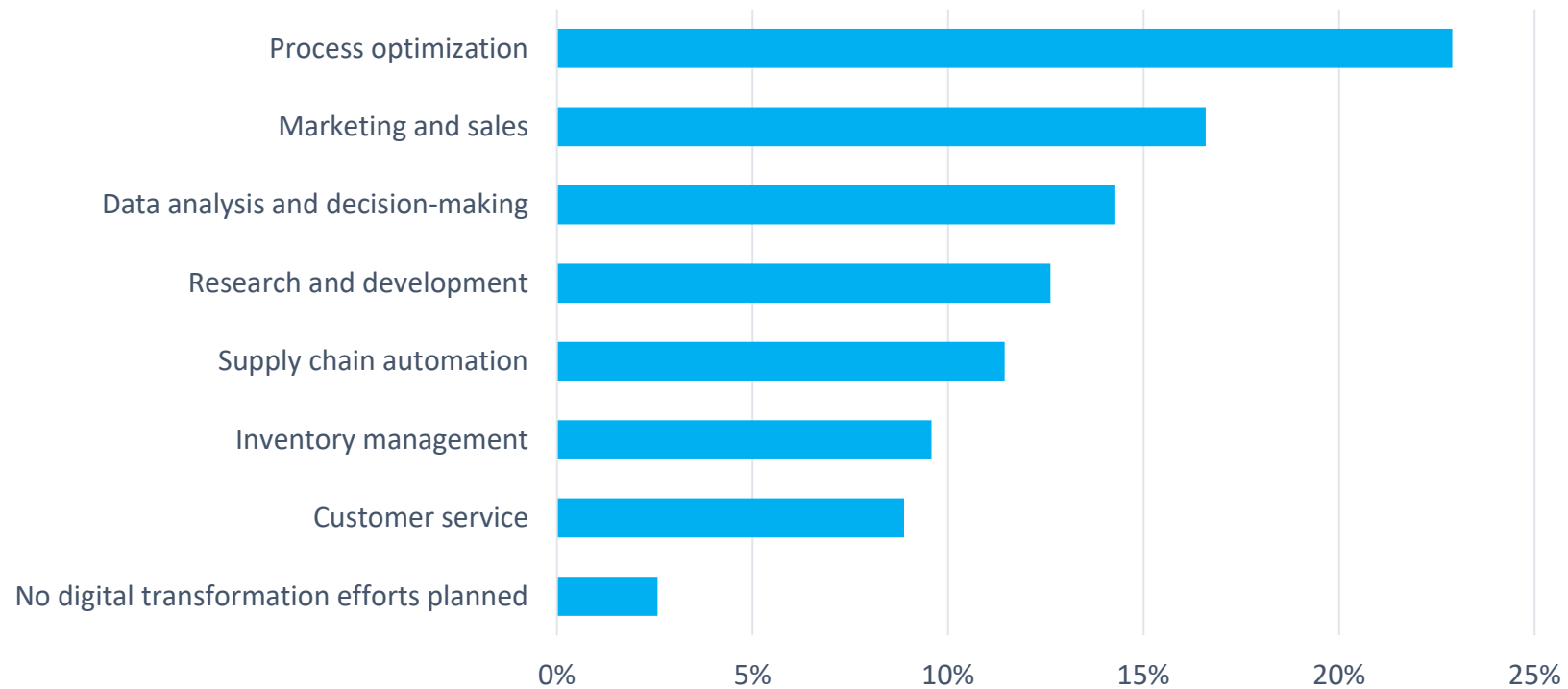


2024 Most Active Market Segments



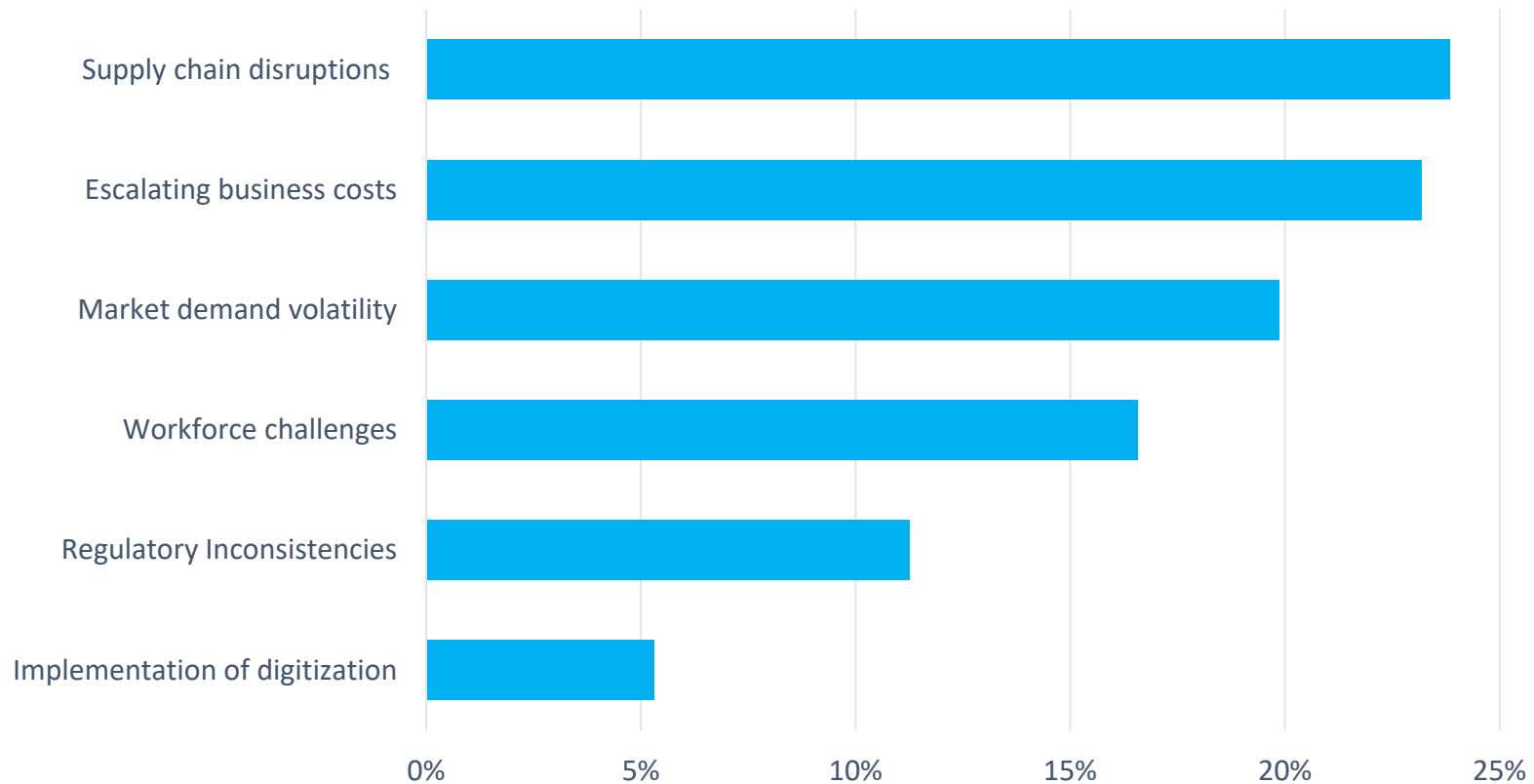
Over the next 3-5 years, which areas of automation, technology enhancements, or process modernization is your company prioritizing to improve competitiveness and performance?

Unlocking Growth Opportunities (3-5 Year Outlook)



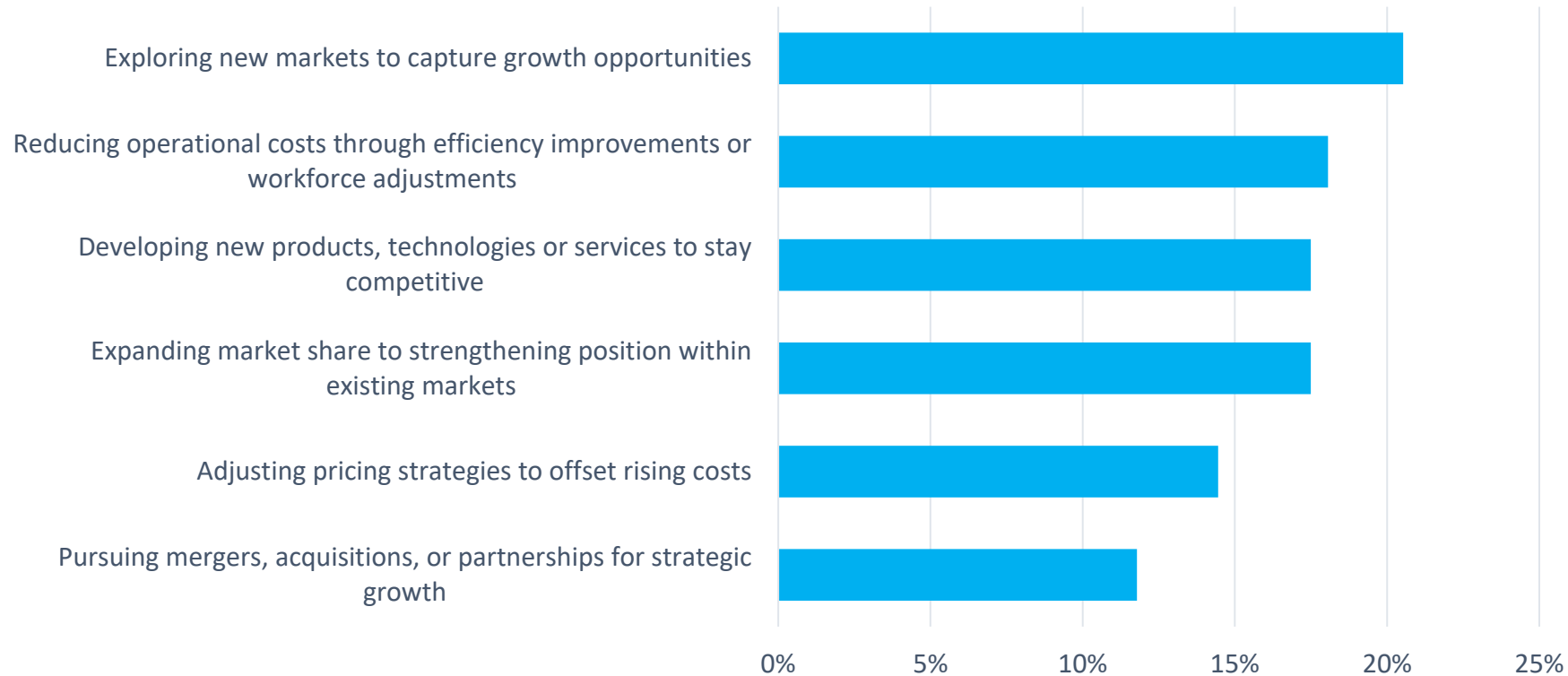
What do you anticipate will be the greatest operational risk impacting your business in 2025?

Operational Risk



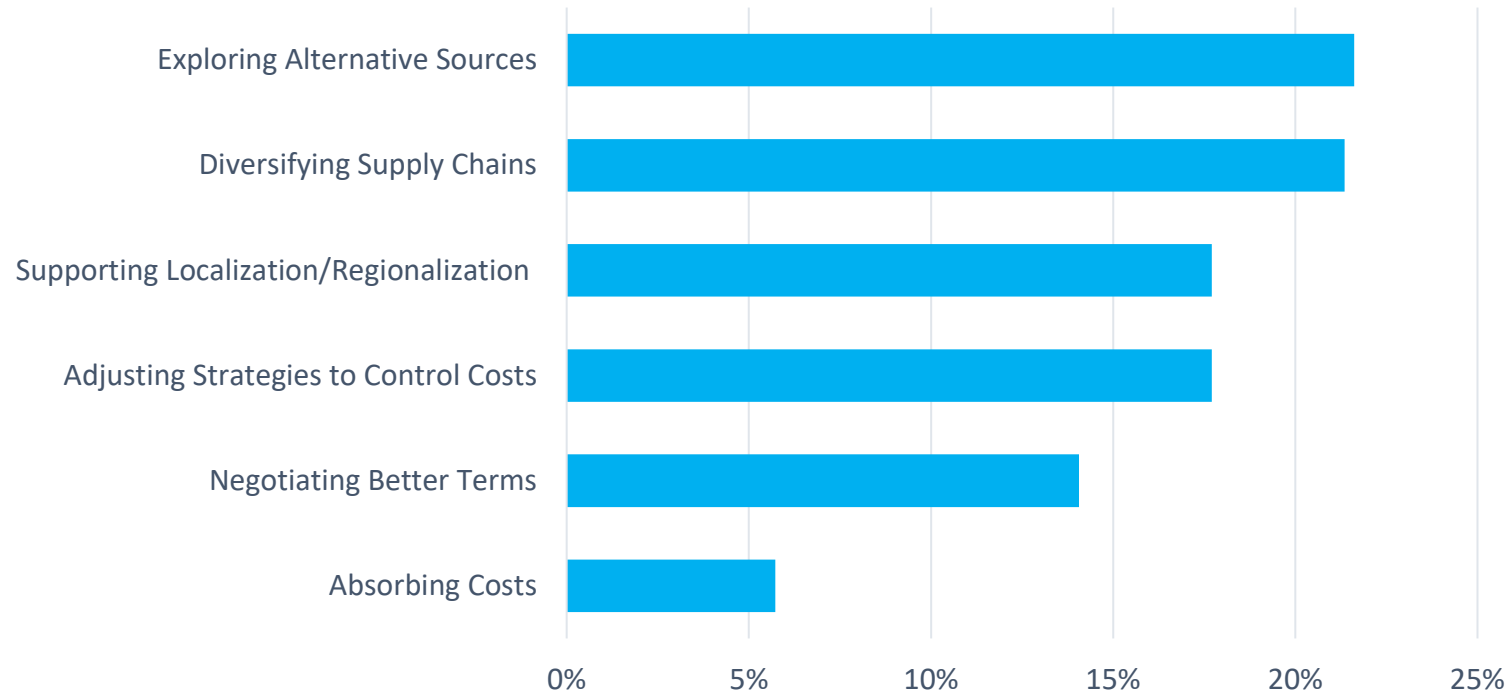
As the business environment evolves—driven by global and economic shifts and changing customer demands—what key actions is your company planning to take in 2025 to drive growth?

2025 Key Growth Strategies

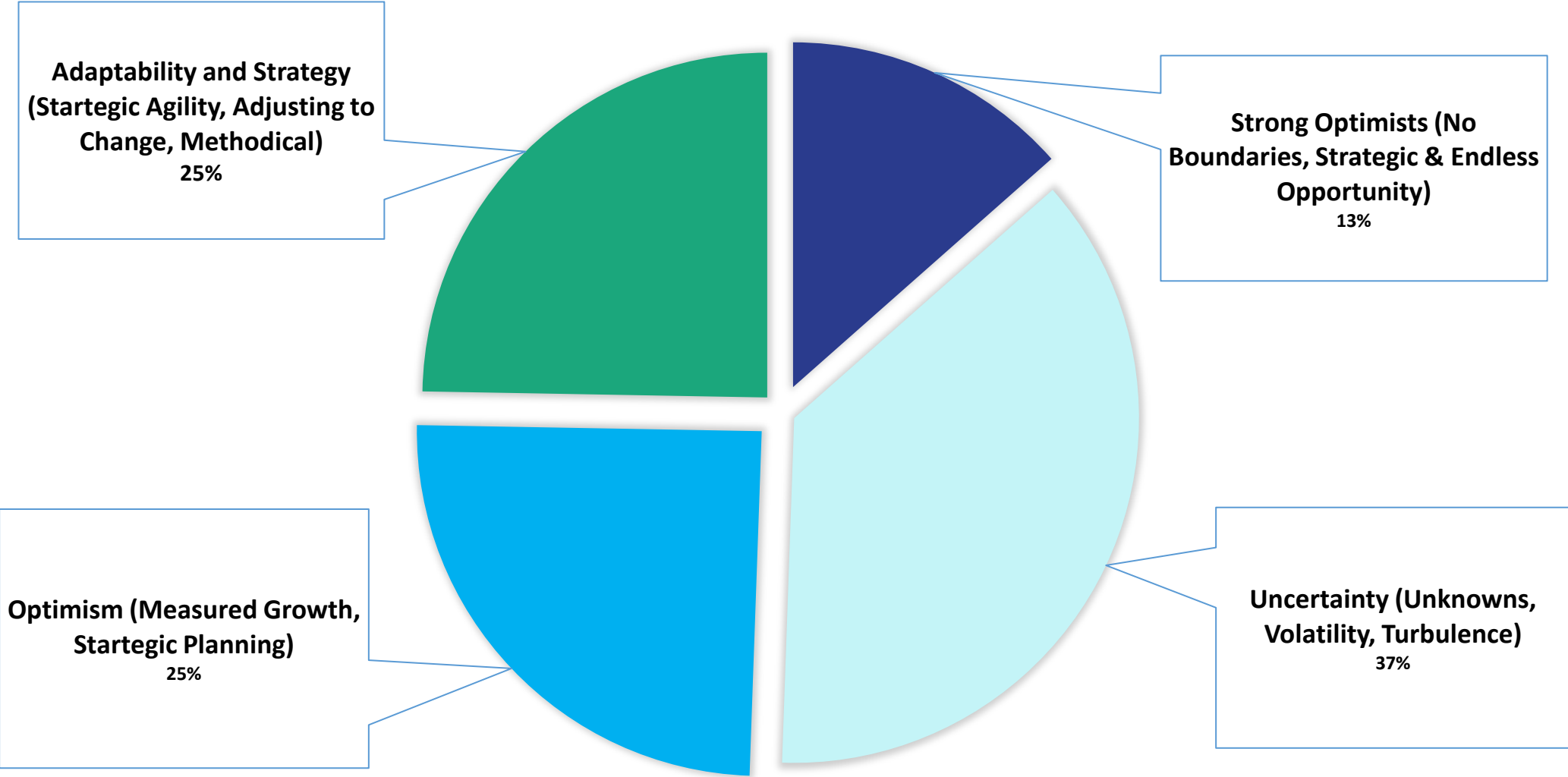


Given the new U.S. administration's use of tariffs as a policy negotiation tool, how is your company strategizing to mitigate cost volatility and operational risks amid potential trade fluctuations in 2025?

Strategies for Mitigating Cost Volatility & Trade Risks in 2025



PRAGMATIC CONFIDENCE



What's Next

- **Exhibitor Showcases**
8:40am-10:30am
- **Exhibit Hall Open**
10:30am-5:30pm
- **Driving Innovation Through AI and Next Generation Products**
2:00pm-2:30pm

